

Advertisement Agreement Form

Questions:

Contact Dionne Brelsford at dbrelsford@gaptrail.org
 GAP Conservancy, P.O. Box 228, Homestead, PA 15120

Full Business Name

Contact Name (First & Last)

Address

City, State, ZIP

Phone _____ **Email Address** _____

ARTWORK DUE DATES

PRINT OPPORTUNITIES

Reserve ad space by
August 28, 2026

Submit ad materials for ad
 prepared by GAP Conservancy by
August 28, 2026

Press-ready files due by
September 12, 2026

DIGITAL OPPORTUNITIES

Artwork due
14 business days before start date

PRINT OPPORTUNITIES	DIGITAL OPPORTUNITIES	
TRAILGUIDE	WEBSITE PLACEMENTS	
<input type="checkbox"/> Quarter Page - \$460 <input type="checkbox"/> Half Page - \$880 <input type="checkbox"/> Full Page - \$1,584 <input type="checkbox"/> Inside Front Cover - \$5,400 <input type="checkbox"/> Inside Back Cover - \$5,400 <input type="checkbox"/> Back Cover - \$7,250	<input type="checkbox"/> 12-Month Profile Page - \$350 (required)	
	6-MONTH COST	12-MONTH COST
	<input type="checkbox"/> Prime Package - \$2,500 <input type="checkbox"/> Trip Planning Package - \$1,900 <input type="checkbox"/> Destination Package - \$480 <input type="checkbox"/> Prepaid Click Package A - \$525 <input type="checkbox"/> Prepaid Click Package A - \$360	<input type="checkbox"/> Prime Package - \$4,500 <input type="checkbox"/> Trip Planning Package - \$3,500 <input type="checkbox"/> Destination Package - \$900
TWO SCENIC TRAILS BROCHURE	UNDERWRITING	
<input type="checkbox"/> 1/3 Panel - \$1,095 <input type="checkbox"/> Full Panel - \$2,600 <input type="checkbox"/> Back Cover Panel - \$4,000	1X INSERTION	
DESIGN SERVICES	Website	
<input type="checkbox"/> Ad Design - \$150	<input type="checkbox"/> Home Page Sponsorship - \$6,000	<input type="checkbox"/> Sponsored Article - \$950
	1X INSERTION	3X INSERTIONS
OTHER OPPORTUNITIES	E-News & Alerts	
EVENTS & EXPOS	<input type="checkbox"/> Top Placement - \$400 <input type="checkbox"/> Middle Placement - \$250 <input type="checkbox"/> Bottom Placement - \$150	<input type="checkbox"/> Top Placement - \$280 ea. <input type="checkbox"/> Middle Placement - \$175 ea. <input type="checkbox"/> Bottom Placement - \$120 ea.
<input type="checkbox"/> Tabling at 6 Events - \$175		

TERMS & AGREEMENT

All *TrailGuide* and *Two Scenic Trails* brochure agreements are due by **August 28, 2026** and payment by **September 30, 2026**.

All digital placement agreements are due **4 weeks before start date**. Payment is due with with agreement.

Please make all checks payable to GAP Conservancy
 Mail: GAP Conservancy, P.O. Box 228, Homestead, PA 15120

Email Dionne Brelsford at dbrelsford@gaptrail.org to run a credit card (fee applies).

Authorization Signature

Date



GREAT ALLEGHENY PASSAGE CONSERVANCY